

**We  
provide you  
with the  
best support**



< Contact Information >

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A must-read guidance, Osaka



# Osaka Investment Guide



# Access to Osaka, Kansai International Airport



Short access  
to world  
major cities

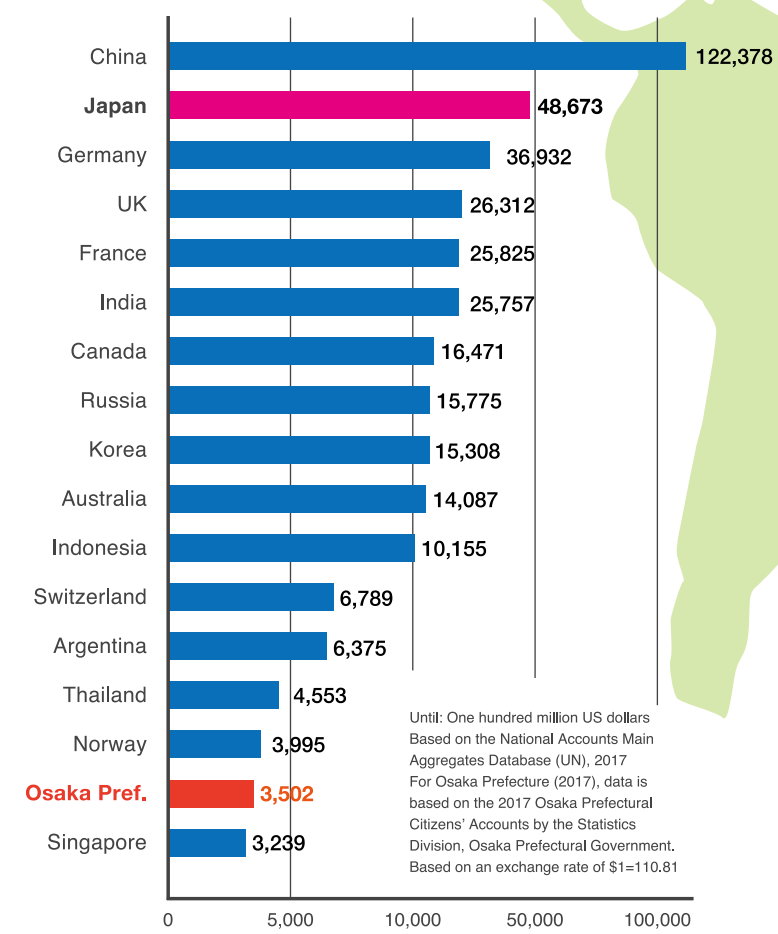


## Population (Year 2018) (Country/Region · City)

Country or Region	Population (a million)
U.S.A.	327.1
Japan	126.4
Mexico	126.2
Germany	83.1
Australia	24.9
Osaka Pref.	8.8

City	Population (a thousand)
Jakarta (Indonesia)	10,428
Seoul (South Korea)	9,776
Osaka Pref.	8,825
New York (U.S.A)	8,538
Guangzhou (China)	8,525
Bangkok (Thailand)	8,305

## GDP (Year 2017) (Gross Domestic Product)



World Statistics 2020,  
Statistics Bureau, Ministry of Internal Affairs and Communications  
For Osaka, data is based on Osaka Prefectural Government (as of October 1, 2018)

# In the Special Zone, business opportunities are... Waiting for You!



## Kansai Innovation Comprehensive Global Strategic Special Zone

Integrating Industries and Functions – the Engines of Economic Growth. Making full use of the Kansai's potential in medical facilities, universities, and research centers, we have formed a hub for international competition in the new energy and life science industries.

## Special Zone for Growing Industries (Special Cluster Zone for Growing Industries)

Strengthening the initiatives of the Kansai Innovation Comprehensive Global Strategic Special Zone, we have established the Special Zone for Growing Industries. We support business enterprises in the new energy and life science fields!

## Kansai National Strategic Special Zone (All Area of Osaka, Hyogo, and Kyoto)

Forms a hub for international innovation in the medical fields, etc. We look to be an international city that maintains a solid business environment (including R&D and commercialization of the latest medical products/equipment) and attracts entrepreneurial talent.

### Hub of Global Trade and Environmental Technologies Yumeshima & Sakishima Area



In addition to the corporate headquarters, R&D / orientation locations, and government bodies available, this area offers full MICE functionality in the form of large-scale international trade show space, hotels and other spaces. An area suitable for environmental and new energy industries.

### Global Logistics Hub Hanshin Port Area



Made up of Osaka Port and Kobe Port, the Hanshin Port Area is the largest distribution point in West Japan, handling 1/4 of all cargo containers in the country. As a strategic port for international containers, this area is gathering high-order logistical functioning and can meet the needs of international distribution.

### Global Logistics Hub Kansai International Airport Area



With connections to major Japanese cities and approximately 90 cities abroad, this 24-hour airport with two long-distance runways provides world-class cold chain logistics.

Institute for Integrated Radiation and  
Nuclear Science, Kyoto University  
(Kumatori Town)

### Hub for Industrialization of "Healthcare Innovation" The International Hub for Healthcare Innovation



(Source: A developer of the International Hub for Healthcare Innovation)

We aim to make the Nakanoshima 4-chome area an international hub for industrialization of healthcare innovation and to promote international contribution by offering healthcare innovation. A station of the Naniwasuji Line (operations expected to start in 2031) is scheduled to open, which will make this area more accessible for both domestic and international visitors.

### Hub for Pharmaceuticals, Medical Equipment and Regenerative Medicine Northern Osaka Area (Saito etc.)



This will become a center attracting facilities related to the life sciences. With a supportive network combining industry, academia, and government, this location is perfect as an R&D or business base for pharmaceutical and medical device industries.

### A New Hub for the Health and Medical Fields Northern Osaka Health and Biomedical Innovation Town Zone (KENTO)



((provided by Suita City))

Taking advantage of the National Cerebral and Cardiovascular Center's location change, NohBIT continues to add functionality in the health and medical industries. Located in a close proximity to Umeda and Shin-Osaka stations and convenient access to transportation, we expect this area to develop into a new R&D center for the health and medical fields.

### Hub of 'Knowledge' Osaka Station North Area



Features excellent access to major cities in the Kansai region, and an assortment of the largest municipal functions in West Japan. With a variety of enterprises, universities and research centers collaborating with the general public, this knowledge capital is creating new intellectual value and is indeed a hub for the accumulation of knowledge.



# Of course! Osaka!! Perfect home for your business!



## 5 Benefits of Doing Business in Osaka

### 1 It's the fifth biggest market in G8 countries! The Osaka-Kyoto-Kobe metropolitan area.

		Population(K)	Area(km)
1	Tokyo-Yokohama	37,977	8,230
2	Jakarta	34,540	3,540
3	Delhi	29,617	2,232
4	Mumbai	23,355	944
5	Manila	23,088	1,873
6	Shanghai	22,120	4,068
7	Sao Paulo	22,046	3,116
8	Seoul	21,794	2,768
9	Mexico City	20,996	2,386
10	Guangzhou-Foshan	20,902	4,342
11	New York	20,870	12,093
12	Beijing	19,433	4,172
13	Cairo	19,372	2,010
14	Kolkata	17,560	1,351
15	Moscow	17,125	5,891
20	Los Angeles	15,402	6,351
23	Osaka-Kobe-Kyoto	14,977	3,019
33	Paris	11,020	2,509
34	London	10,979	1,739
40	Nagoya	9,113	3,704

Demographia

### 3 Accumulation of World-Class Companies Osaka is home to 8 of the world's top 500 companies!

- Panasonic Corporation
- The Kansai Electric Power Co., Inc.
- Nippon Life Insurance Company
- Sumitomo Electric Industries, Ltd
- Itochu Corporation
- Daiwa House Industries Co., Ltd
- Sumitomo Life Insurance Company
- Takeda Pharmaceutical Co., Ltd

2020 Fortune Global 500 (Ranking of World's Top 500 Companies) -Fortune magazine

### 5 Complete Business and Research Support

#### MOBIO (Monodzukuri Business Information-center Osaka)

Develop support and consultations services for manufacturing (monozukuri) in regards technology, intellectual property, market cultivation, and corporate management.

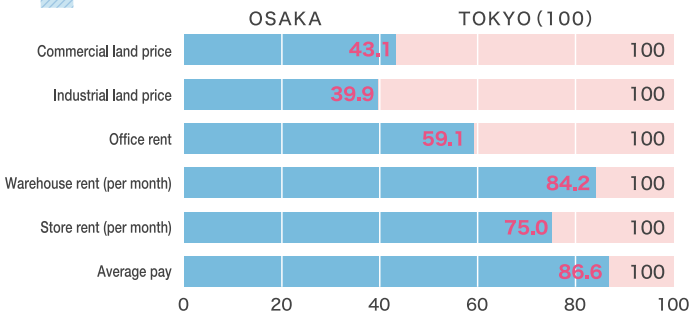
#### Osaka Research Institute of Industrial Science and Technology

Technological partner for SMEs in manufacturing.

We support product development and solutions for technological issues via technology consultation, request testing, device utilization and subcontracted research.

### 2 Business costs far lower than Tokyo

Comparative Cost of Business in Osaka and Tokyo (Index with Tokyo set as 100)



Source: INVEST OSAKA 2019-Osaka City.

### 4 Small / Mid-sized Enterprises (SME) Boasting Nationally Leading Technologies

Number of manufacturing companies : 42,680 2nd largest in Japan  
Number of employees in manufacturing : 604,086 people 2nd largest in Japan  
Shipment value : about 16,9 trillion yen 3rd largest in Japan  
Number of international patent applications : 6,484-2nd in Japan



Artificial satellite  
Maido- 1 satellite



Never loosens  
Anti-loosening Hard Lock Nut

Materials : "Economic Census" - Ministry of Internal Affairs and Communication (2016 - preliminary results)  
"Japan Patent Office Annual Report" - Japan Patent Office (2019)

# Osaka Prefecture has been designated as a location for two types of Special Zones!



## National Support System

### Kansai Innovation Comprehensive Global Strategic Special Zone

#### 1.Special measures of the system and stipulations

Revision of laws, regulations, and ordinances, and special application of order-made measures is possible.

#### 2.Support measures for taxes

- (1) Special amortization: 34% of acquisition price for facilities, equipment. (17% for buildings, etc.)
- (2) Investment tax exemption: 10% of acquisition price for facilities, equipment. (5% for buildings, etc.)

\*Either (1) or (2) above is applicable.

#### 3.Support measures regarding finances

Comprehensive Special Zone Support Interest Subsidy Fund (Maximum of 0.7% interest subsidy for all financing from financial institutions)

#### 4.Financial and Governmental Support Measures

Support by utilizing Comprehensive Special Zone Promotion and Coordination budgets.

### Kansai National Strategic Special Zone

#### 1.Special measures of the system and stipulations

Break through the bedrock stipulations with integrated stipulation revision and focused promotion.

#### 2.Support measures for taxes

- (1) Special amortization: 45% of acquisition price for facilities, equipment. (23% for buildings, etc.)
- (2) Investment tax exemption :14% of acquisition price for facilities, equipment. (7% for buildings, etc.)
- (3) Income tax exemption: 20% of income earned by businesses where special measures play an important role, including medicine, international, agriculture, and certain IoT(Enterprises established less than 5 years prior are eligible).

\*Either (1) or (2) above is applicable. For the fiscal year when either (1) or (2) is applied, (3) is not applicable.

#### 3.Support measures regarding finances

Comprehensive Special Zone Support Interest Subsidy Fund (Maximum of 0.7% interest subsidy for all financing from financial institutions)

# Osaka eSPECIALLY supports growing industries in the SPECIAL ZONE!



## Osaka's Unique Support System (Tax Incentive System for Special Zone for Growing Industries)

In Osaka, we have established Tax Incentive System for Special Cluster Zone for Growing Industries (Tax Incentive System for Special Zone for Growing Industries). We support business enterprises that will set up business in the new energy and life science fields!

Enterprises in the life science and new energy fields that are engaging  
in advanced business in the Special Zone for Growing Industries are eligible.

## Osaka Prefectural taxes (Real Estate Acquisition Tax Corporate Prefectural Resident Tax Corporate Enterprise Tax) can be reduced

### Benefit 1

Up to 100% reduction in taxes for acquisition of real estate.  
The larger investment, the larger the reduction

### Benefit 2

Reduction of prefectural corporate taxes and corporate enterprise  
taxes for up to 10 years

-A system linked with the tax reduction and subsidy incentive systems in local municipalities-

For companies newly establishing business in Osaka, the Osaka Prefectural taxes are ZERO yen.

For companies relocating from within Osaka Prefecture, the reduction is based on the percentage of increase of employees.

## ..... Eligible Business .....

### New Energies

- Environmentally-friendly automobiles
- Solar/wind power, etc.
- Smart communities
- Storage battery - related
- Energy-conserving devices
- Hydrogen-related

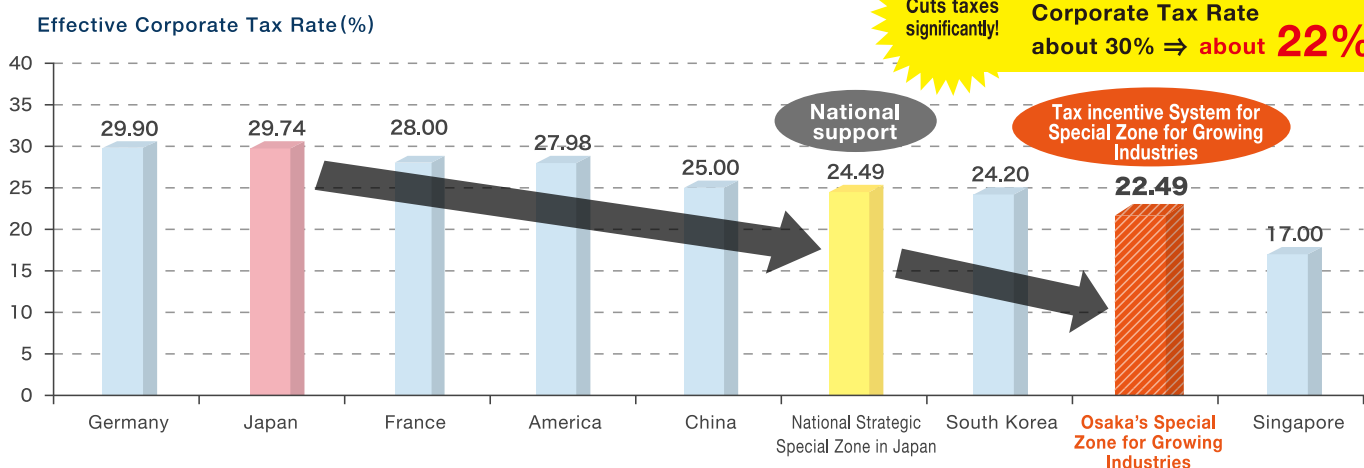
### Life Sciences

- Pharmaceuticals/Medical devices
- Regenerative therapy, etc.
- Clinical trials and research
- Medical/care-giving robots
- Medical information systems
- Medical facilities/organization
- Health-related

## Comparing Effective Corporation Tax Rates .....

Comparing Effective Corporation Tax Rates for Osaka's Special Zone for Growing Industries

Through efficient use of the national tax incentives and Osaka's Special Zone for Growing Industries  
Tax Incentive System, Japan's relatively "high" effective corporate tax rate is reduced to the  
low rates found in East Asian nations!



Note: This is a maximum preferential tax rate which shall apply to the following situations.

When the beneficiary conducts a project eligible for tax incentives by the National Strategic Special Zone and the beneficiary is a company eligible for tax incentives by its home municipality which is designated as an Osaka's growth special zone as well as offering its own reduced tax rate.

\*Based on Ministry of Finance's "International Comparison of Effective Tax Rates for Corporate Earnings Taxation" (as of January 2020) etc.



# We support businesses in the storage battery fields!



## Main Initiatives in the New Energy Field 1

### One of the World's Biggest Testing and Evaluation Centers for Large Storage Batteries (NLAB) Completed in Sakishima Area, a Designated Special Zone.

Driving force to establish a New Industrial Cluster

- NITE\* has built the world's largest testing and evaluation facility.
- Testing and evaluation services started in July 2016. Osaka Prefectural Government is working together with NITE and the national government to promote and enhance the utilization and functions of the facility.
- We are aiming to establish an area in Osaka that provides necessary services for battery-related businesses in a one-stop location.

\*The National Institute of Technology and Evaluation

NLAB  
(National Laboratory for advanced energy storage technologies)



Source: provided by NITE

### Verification Projects using Reusable EV Batteries (Yumeshima Area)

Application example of National Special Zone System

- A variety of projects are on the move in the Yumeshima and Sakishima area where innovations (innovative products and services) in the environment and energy industries are being implemented.
- One good example is a project we have implemented since March 2014 to demonstrate the capabilities of a highly-economical large-scale power storage system constructed by connecting large quantities of discarded used batteries collected from electric vehicles (EV).
- It is expected that this project can be developed into a new energy management business which can contribute to building a low-carbon society by simultaneously realizing wider use of electric vehicles and expanding renewable energy use.



#### Demonstration 1

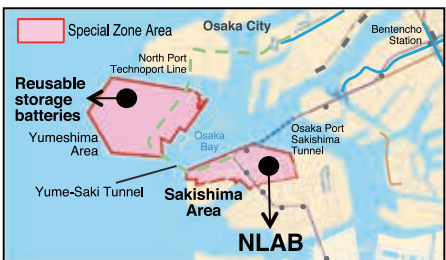
Suppression function to control photovoltaic (PV) output fluctuations on the demand side.

Cooperation of various demand side energy management systems. (peak cut, backup)

#### Demonstration 2

Application of the Feed in Tariff (FIT) solar system in an emergency.

Applying part of FIT solar system which stops in an emergency to supply power to battery.



### Storage Battery Projects are on the Move in the Yumeshima / Sakishima Areas of the Special Zone!

Osaka is the best place for storage battery business and demonstration!

# We support businesses in the hydrogen and fuel cell fields!



## Main Initiatives in the New Energy Field 2

### Kansai International Airport (KIX) Hydrogen Grid Project (Kansai International Airport Area)

- As a first for an airport in Asia, the Kansai International Airport (KIX) built a hydrogen supply facility for industrial vehicles and fuel cell-powered forklifts have been introduced.
- Taking advantage of fuel cell forklifts' characteristics, we can increase operating efficiency, reduce CO2 emissions and improve working conditions.
- Hydrogen is also supplied to fuel cell vehicles at the nation's first Hydrogen Station.



Hydrogen supply facility for industrial vehicles  
(Opened in March 2017)



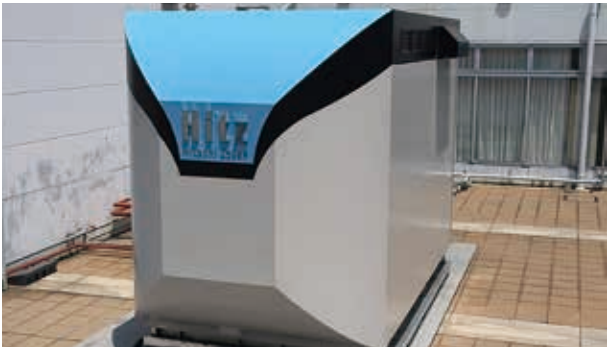
Iwatani Hydrogen Station in Kansai International Airport  
(Open in January 2016)

### Introducing Fuel Cells into Prefectural Facilities etc.

- On the premises of the Osaka Wholesale Market, a private enterprise installed the nation's first 1MW level fuel cell system for commercial use. It is expected that the system will contribute to the reduction of CO2 emission and the improvement of stability and reliability of power supply.
- The Market purchases generated power and utilizes it as emergency power supply.
- Osaka Research Institute of Industrial Science and Technology or ORIST, in cooperation with a private enterprise, set up commercial and industrial fuel cells (Solid Oxide Fuel cell or SOFC) in its Izumi Center. And it has evaluated the safety and reliability of the SOFC power system through at least 4,000 hours of continuous operation, and confirmed the advantages of system installation.
- The center has implemented a demonstration test for commercialization until June 2020.



Fuel cell system of 1.2 megawatt solid oxide fuel cell (or SOFC)  
The service started in March 2015



Commercial and Industrial Fuel Cell (Solid Oxide Fuel cell or SOFC)

Additionally, we are also working on how to verify new hydrogen-related technologies.



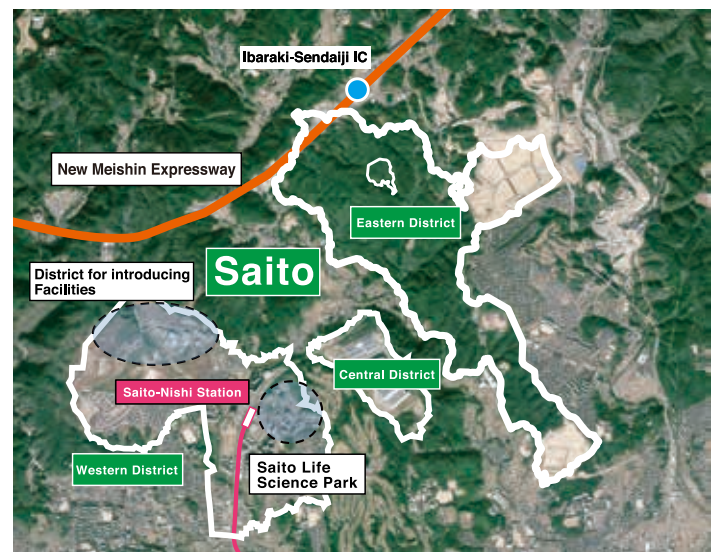
# Leading-Edge Environment for Health and Medical Fields in Osaka!



## Main Initiatives in the Life Sciences

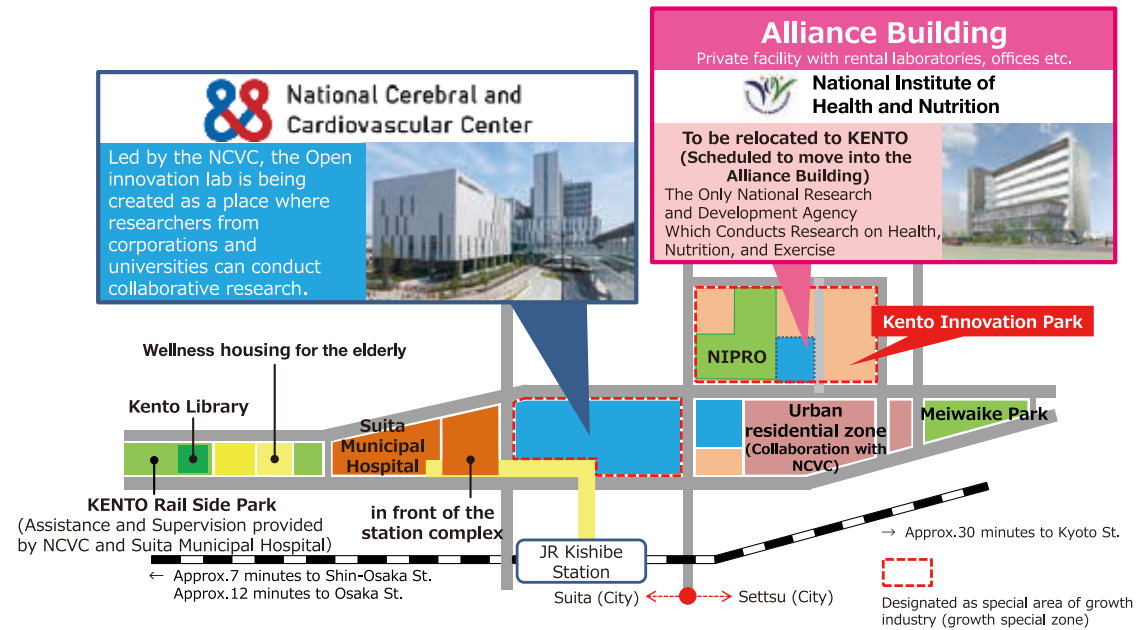
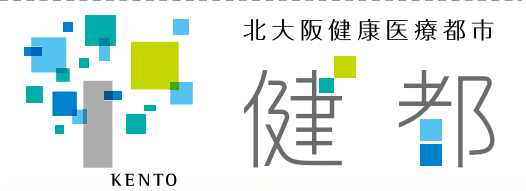
### Forming a Life Science Cluster Saito

- **Saito Life Science Park**  
17 facilities including the National Institute of Biomedical Innovation, Health and Nutrition (NIBIOHN) and life science related enterprises are located.  
Incubation facilities for bio-ventures (in three buildings)
- For the other areas than Saito Life Science Park, we are aiming to attract life science related businesses.



### Northern Osaka Health and Biomedical Innovation Town(NohBIT) nicknamed 'KENTO'

- Taking advantage of the National Cerebral and Cardiovascular Center's relocation to the KENTO or NohBIT, it continues to add diverse institutions and businesses based on its concept of "health and medical".
- JR Kishibe Station directly connected to KENTO offers convenient access.  
-12 minutes from Osaka Station  
-7 minutes from Shin-Osaka Station
- KENTO Innovation Park:  
The National Institute of Health and Nutrition has been relocated to the KENTO Innovation Park.  
We are also facilitating our efforts to bring together other health and medical care-related research and development facilities and corporations in this area.
- Please inquire about the incentives available.

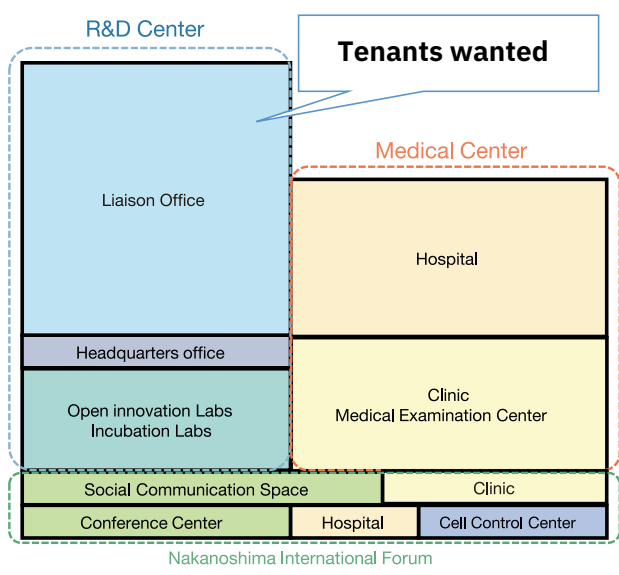


## The International Hub for Healthcare Innovation in Nakanoshima.

- <Development of the International Hub>
- We aim to open the International Hub for Healthcare Innovation\* in spring 2024.  
The Hub promotes practical applications and industrialization of healthcare innovation based on regenerative medicine.
  - Recruiting tenants for the liaison office space in the Healthcare Innovation R&D Center

\* The term "healthcare innovation" means leading advanced medical care that flexibly responds to future changes in the medical environment including changing medical needs, innovation in science and technology etc.

- <Organization for Advanced Healthcare Innovation>
- Along with private companies, Osaka Prefecture contributes to setting up an organization which will support the International Hub for Healthcare Innovation.
  - An MOU has been concluded with the Japanese Society for Regenerative Medicine.



### Osaka's Seminal Initiatives!

● **Leading the world iPS cell research**  
Myocardial regenerative medicine using iPS cell-derived cardiac cell sheet

Prof. Shigeru Miyagawa  
Osaka University  
Cardiovascular Surgery

In January 2020, the world's first transplantation of iPS cell-derived myocardial sheet for heart disease patients was performed.

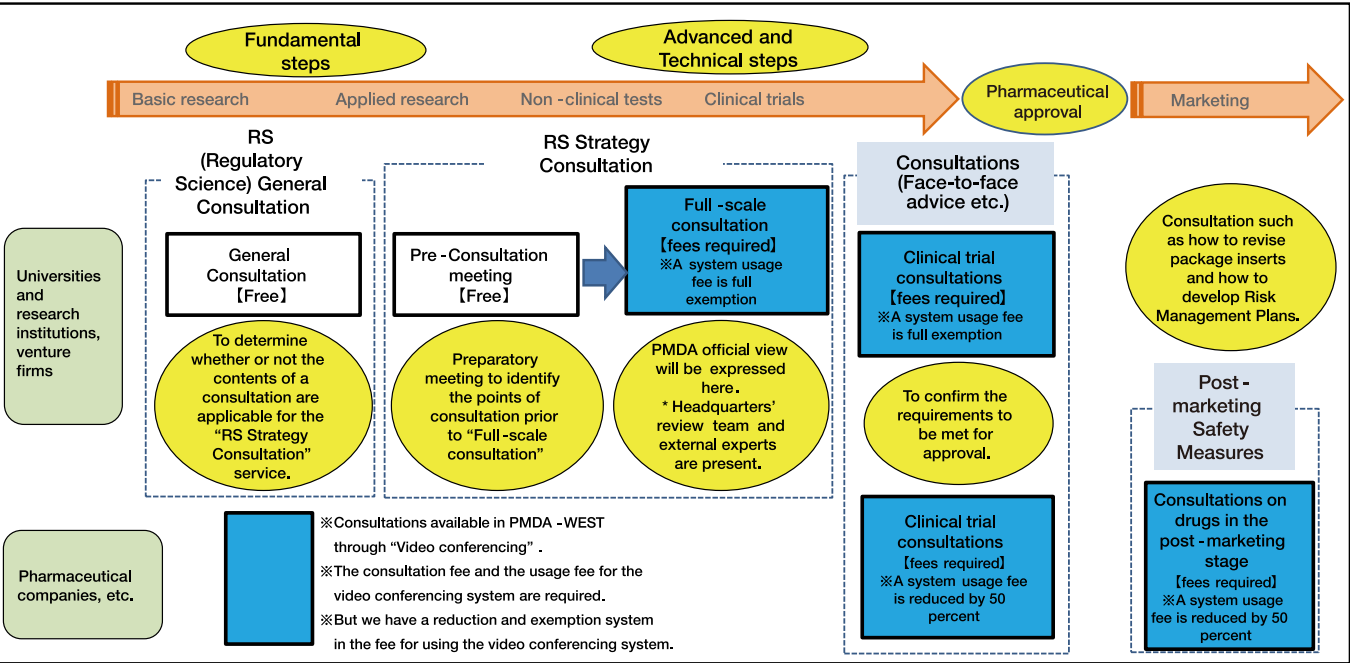
Corneal epithelial regenerative medicine using human iPS cells (allograft transplantation)

Prof. Koji Nishida  
Graduate School of Medicine, Osaka University

The world's first transplant was carried out in July 2019.

### PMDA-WEST (Pharmaceuticals and Medical Devices Agency – Kansai Branch) offers consultations on pharmaceuticals and medical devices.

- The video conferencing system allows a live video connection between the PMDA headquarters in Tokyo and the Kansai branch office.  
Osaka/Kansai can now respond to a comprehensive range of consultations from early to late pharmaceutical development stages including clinical trials and marketing stages, removing the need to visit Tokyo.





## Sightseeing (Osaka)



- One of three foreign tourists visit Osaka
- Foreign tourists visiting in Osaka : 12 million (2019)

Ranking	Prefecture	Visiting Rate(%)
1	Tokyo	47.2
2	Osaka	38.6
3	Chiba	35.1
4	Kyoto	27.8
5	Nara	11.7
6	Aichi	9.0
7	Fukuoka	8.7
8	Hokkaido	8.0
9	Kanagawa	7.8
10	Okinawa	6.1

[Source]  
Japan Tourism Agency, Ministry of Land,  
Infrastructure, Transport and Tourism  
Consumption Trend Survey for Foreigners  
Visiting Japan 2019



Tsutenkaku Tower



Osaka Castle



Osaka Aquarium Kaiyukan

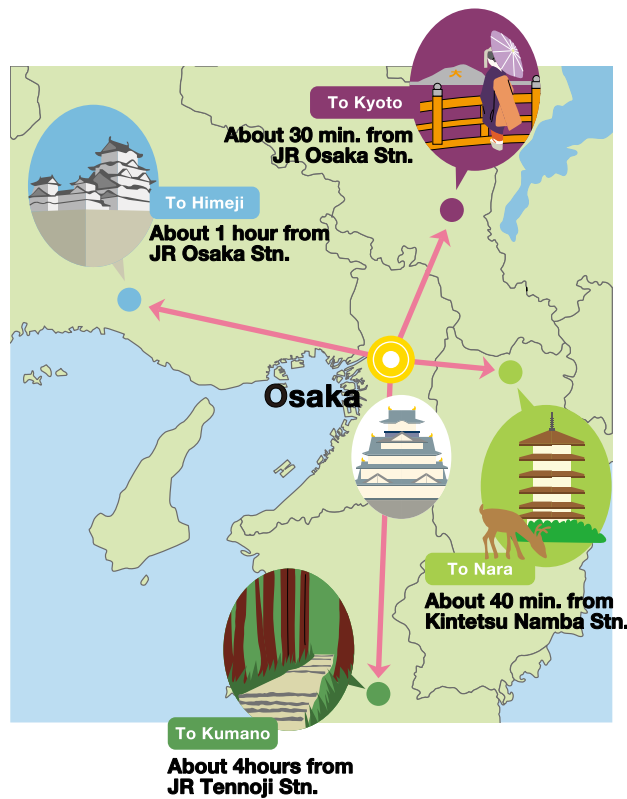


Dotonbori



Abeno Harukas  
(Abenobashi Terminal Building)

## Sightseeing (Kyoto, Nara, Hyogo, Wakayama)



Himeji Castle  
(Hyogo)



Kinkakuji Temple  
(Kyoto)

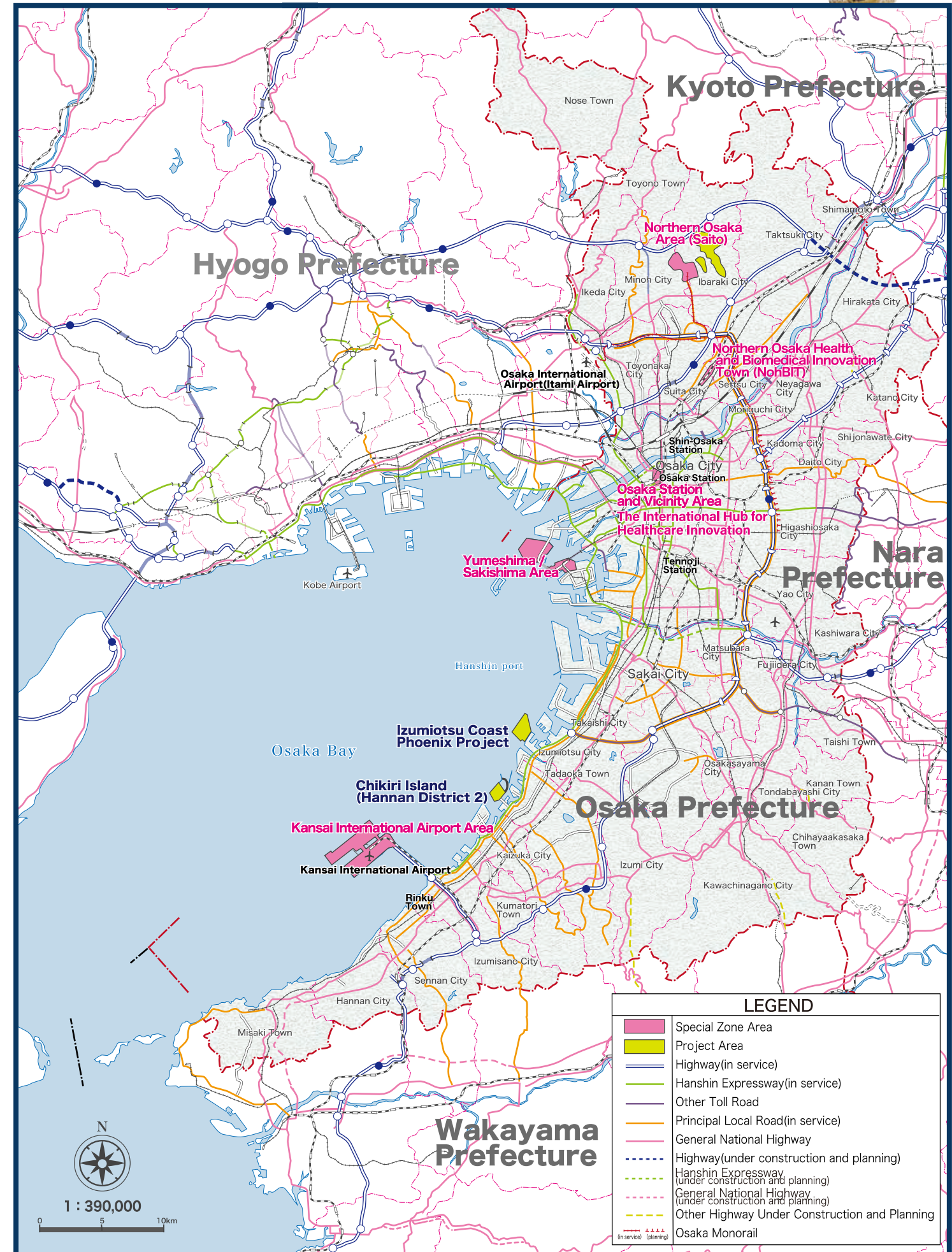


Nara Great Buddha  
(Nara)



Mt. Koya  
(Wakayama)

## Easy Access by Air, Land, or Sea!!!





# And there's more!! A Complete Support System!



## Incentives to Support Business

### Subsidy for Foreign-Affiliated Companies .....

Eligible Recipients	Foreign-affiliated companies moving into Osaka to set up a head office.
Eligibility	Office space of 50m <sup>2</sup> or greater and 5 or more regular employees
Subsidy Rate	[Acquisition] 5% of costs related to building and machine equipment (up to 100 million yen) [Lease] 1/3 of rent (for 24 months - up to 60 million yen)

### Subsidy for Investment Promotion .....

Eligible Recipients	Small and medium enterprises (SMEs) that are newly constructing / expanding their factories or R&D facilities.
Subsidy Requirement	Over 100 million yen of investment, etc.
Subsidy Rate / Limit	5% of cost related to building and machine equipment (10% for companies that have head offices, etc. in Osaka Prefecture) (Limit is 30 million yen)
Eligible Regions	Zones promoting the formation of industrial clusters, and municipalities that have plans of promoting investment in R&D facilities.

### Tax Incentive for Industrial Cluster .....

Eligible Recipients	Small and medium enterprises (SMEs) that are newly constructing/expanding factories or R&D facilities, or have acquired land for such purposes.
Eligible Regions	Zones promoting formation of industrial clusters
Special Measures Include	Reduction amounting to half of real estate acquisition tax owed upon acquisition of property. (Limited to 200 million yen.)

### Tax Incentive for Strengthening Local Business Facilities .....

Eligible Recipients	Companies moving/expanding a HQ office (office, research institute, training center)
Conditions for Approval	The enterprise is newly constructing/expanding HQ function, leasing, or modifying the use of its buildings and preparing facilities in a region listed in the Regional Revitalization Plan. The enterprise is adding 5 or more employees to their HQ. ( 1 employees for SMEs)
Special Measures	Application of either a special refund or a tax exemption for corporate taxes etc. in regards to the acquired building asset. Application of tax exemption for corporate taxes etc. in regards to employees newly hired for work in the HQ. Loan guarantee from the Organization for Small & Medium Enterprises and Regional Innovation, JAPAN.

### Regional Future Investment Promotion Act .....

Eligible Recipients	A company which has formulated a business plan of a project in the target areas under the prefectural basic plan for invigorating the regional economy and its business plan has been approved by the governor of Osaka.
Conditions for Approval	The business plan shall comply with the basic plan and satisfy requirements including “taking advantage of the regional characteristics” “creating high added value” and “bringing about economic ripple effects to regional businesses” .
Special Measures	Tax-based support : A tax reduction for investment in facilities and equipment needed for a project which satisfies eligible criteria set forth by the national government. Financial support : A preferential financing system by the Japan Finance Corporation (JFC) for small and medium sized enterprises. Etc.

For more information, please visit our website [A must-read guidance, Osaka](#)

## Investment Support Services



### O-BIC(Osaka Business and Investment Center)

A detailed support system  
that targets your specific needs.



#### Examples of the Wide Range of Supports

- General information on Osaka in English and Japanese
- Real estate information regarding office space, warehouses, factories,and residential properties
- Introductions to outsourcing services for processes such as acquiring resident status for employees and corporate registration
- Information on investment incentives offered by Osaka Prefecture and Osaka City
- Introductions to interpreters, translators, market researchers, lawyers, general/tax accountants, and other helpful enterprises
- Assistance in meeting potential business partners through websites, meetings, and seminars

#### Support Program for Foreign Companies

- Subsidy for registration cost of establishing a new head office or branch: up to 100,000 yen per applicant
- Subsidy for cost of obtaining status of residence: up to 50,000 yen per applicant

TEL : +81-6-6944-6298  
Email : o-bic@osaka.cci.or.jp  
URL : <http://o-bic.net/>

### Temporary Offices

**IBPC Osaka and JETRO Osaka have set up free temporary offices for foreign companies considering investment in Osaka.**

#### IBPC (International Business Promotion Center) Osaka

TEL : +81-6-6615-7130  
Email : [info@investosaka.jp](mailto:info@investosaka.jp)  
URL : <https://www.investosaka.jp/eng/>

#### JETRO Osaka

TEL : +81-6-4705-8660 (Direct) -8603 (Representative)  
Email : [OSD@jetro.go.jp](mailto:OSD@jetro.go.jp)  
URL : <http://www.jetro.go.jp/en/invest>