

OSAKA KANSAI SDGs Forum

These are some of the messages of support displayed on the screen at the forum venue.

It's about creating a livable community.

I want to support you!

Gives you an opportunity to move your body.

That's a wonderful initiative.

This is a toilet with a design that makes you want to use it.

I want to support women's empowerment.

An unlikely App.

Great usage of IT tools.

Effectiveness measurement is important.

New initiatives are being taken one after another.

It's an advanced initiative.

The idea is amazing.

This is my first time hearing about IT x Scarecrow.

The attraction spreads all over the world!

I am interested in the issue of frailty.

There are abundant resources here, including people, nature, and food.

The activities of high school students are wonderful.

The ranking of the town where people want to keep living is amazing.

I like the efforts to share information from the school cafeteria.

Pioneer!!



website

Organizer



Co-organizer



Supporter



Coordination and Liaison Division,
Planning Office, Department of Policy and
Planning, Osaka Prefectural Government

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OSAKA SDGs



HYOGO



KYOTO



NARA



SHIGA



WAKAYAMA



OSAKA

OSAKA KANSAI SDGs Forum

[Date] Wednesday, November 20, 2024

[Venue] QUINTBRIDGE (4-15-82 Higashi Noda-machi, Miyakojima-ku, Osaka)

[Number of participants] 138 at the venue / 74 online



Governor of Osaka Prefecture
Hirofumi Yoshimura

The forum, held ahead of "Expo 2025 Osaka, Kansai, Japan", features speakers from 6 prefectures in the Kansai region and aims to contribute to the achievement of the Sustainable Development Goals. The vision of the Sustainable Development Goals with the concept of "No one will be left behind." is in line with the theme of the Expo, which considers the happiness of everyone around the world and aims to build a "Future Society for Our Lives". As the host city of the Expo, Osaka Prefecture is working hard to achieve "SDGs Advanced City" and contribute to the realization of SDGs together with the world. We have a strong desire to "lead the world from Osaka and Kansai". Next year, we will expand this forum and hold the "SDGs National Forum" at the Expo venue. We look forward to taking advantages of the opportunity of the Expo to share and disseminate knowledge with various stakeholders in Japan and overseas, and to contribute to the achievement of the SDG Goals. Let us move the SDG Goals one step forward and lead the world from Osaka and Kansai.



The Murakami Family Foundation
Representative Director
Rei Murakami Frenzel

We would like to express our sincerest congratulations on holding "OSAKA KANSAI SDGs Forum". At the Murakami Family Foundation, we will revitalize non-profit organizations and make them sustainable by supporting them in addressing social issues. We hope to contribute to achieving the SDGs by making our activities widely known to more people and expanding our support network. At this forum, five organizations supported by Osaka Prefecture and the Murakami Family Foundation last year will take the stage. Each organization is committed to solving local issues through unique activities. Let's take action from Osaka and Kansai to achieve the SDGs.



SDGs-1 Grand Prix 2021 Winner
Gion (Yoshimoto Kogyo)

A manzai performance was performed with the theme of laughter and SDGs.

Special Lecture

Approach of
Regional Revitalization SDGs
Headquarters for the Regional Revitalization,
Cabinet Office, Government of Japan
Assistant Director to the Counsellor

Shuhei Kitamoto



As part of the efforts to achieve SDGs for Regional Revitalization, the Cabinet Office has set the goal for the past 10 years as Regional Revitalization 1.0, and will set the next 10 years as Regional Revitalization 2.0 starting from the 2024 fiscal year. In Regional Revitalization 2.0, the Ishiba Cabinet first established the "New Local Economy and Living Environment Creation Headquarters". We will uphold the concept of "region is the driving force of growth" and create a new regional economy that generates added value and fully utilizes digitalization and new technologies. The Cabinet Office has selected 'SDGs Future City' with SDGs and operates the 'Regional Revitalization SDGs Public-Private Collaboration Platform'. This year, we are holding an in-person matchmaking event, "Public Private MEET" nationwide. At the Expo 2025 Osaka, Kansai, Japan, we will hold the "Regional Revitalization SDGs Festival" to promote the achievement of SDGs, solve regional issues, and form a sustainable society in the region.

Towards the Second Half of the SDGs
-The Present and Future of SDGs-
The United Nations Centre
for Regional Development (UNCRD)
Researcher

Nana Urakami



The United Nations Centre for Regional Development (UNCRD), based in Nagoya, supports local governments in Japan to promote the SDGs and disseminates their efforts to the world as a model for Japan's SDGs. While Japan's SDG awareness rate has reached a record high of 91.6%, the country's SDG achievement ranking by the SDSN is 18th out of 167 countries, showing a downward trend. At the Summit of the Future on 22 September 2024, world leaders adopted a Pact for the Future, that includes a Global Digital Compact and a Declaration on Future Generations. As we move into the second half of the SDG implementation period, it is crucial to visualize the current level of achievement, share positions, strengths, and weaknesses with stakeholders, and review past actions based on this understanding. At the same time, let's leverage new technologies, innovations, and partnerships to drive transformation and accelerate progress towards achieving the SDGs.

Presentations of Organizations

[Order of presentations] **Government** **Companies, universities** **Nonprofit organization** **Youth Generation**

- 1 NOBIAS inc.
- 2 Hyogo Prefecture
- 3 Decent Farm Kashiwara
- 4 SHIGA LAKES
- 5 Moriguchi City (Osaka Prefecture)
- 6 Kodomo Yume Kyoshitsu
- 7 EDUCATIONAL FOUNDATION AINO UNIVERSITY
- 8 Kyoto City (Kyoto Prefecture)
- 9 No Side (Akari Bank)
- 10 H2O Retailing Corp.
- 11 Tanabe City (Wakayama Prefecture)
- 12 HOME Station
- 13 KOBOSHA Co., Ltd.
- 14 Koryo Town (Nara Prefecture)
- 15 KYOTO BEYOND SDGs CONSORTIUM
- 16 Mimamoriai Project
- 17 Shiga Prefecture
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- 19 Deep People
- 20 Osaka Prefectural Suito Kokusai Junior and Senior High School
- 21 Abroad International School Osaka
- 22 Okinawa Prefecture

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NOBIAS inc.
CEO
Fumiyuki Inoue

Health Awareness and
Behavioral Change through the Visualization
of Nutritional Status

Currently, about 20% of people aged 65 and over are undernourished and at high risk of related diseases due to mineral deficiencies. With the goal of extending healthy life expectancy in the medical field without relying on health insurance, we have developed a technology that can analyze the intake of minerals and toxic metals, one of the five main nutrients, from a few strands of hair. Our hair test kit MIME enables analysis in a shorter period of time than conventional testing methods, and the cost is less than half. In the future, we will lead the transformation of health awareness through the visualization of nutritional status.

SDGsの取組みから得た気づき
ヒトの健康意識は変わらない
→
衝撃を与えたと変わる

website

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Hyogo Prefecture
Director of Sustainable Development
Goals Promotion Division, Planning Department
Hisanobu Sashiro

Certification System of SDGs Declaration
for Small and Medium-Sized Enterprises

Hyogo Prefecture has registered and announced the certification system of SDGs declaration for small and medium-sized enterprises since FY4 of Reiwa 4 and is promoting business development of the SDGs. More than 3,500 companies in Hyogo Prefecture received the certifications, and we aim to further revitalize the SDGs commitment by providing various incentives to declaring companies and promoting step-up progress through a certification system. In 2025, on the occasion of the Expo 2025 Osaka, Kansai, Japan, considering the prefecture figuratively as an exhibition pavilion, we will implement the "Hyogo Field Pavilion" to promote the attraction of visitors by certifying and delivering SDG experience-based regional programs by local organizations and companies.

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Decent Farm Kashiwara
Chairman
Takeshi Ueda

Decent Work for Everyone,
"Osaka Kashiwara Takezumi Project"

We are a specified non-profit organization that aims to achieve "Everyone has access to productive work (decent work)". In the area around Kashiwara City, Osaka Prefecture, bamboo forests have been neglected, and thinned wood is a major cause of environmental destruction. In addition, due to the impact of the new coronavirus infection and high prices, the employment situation of people with difficulties and the improvement of wages for people with disabilities continue to be severe. Therefore, we are working to create jobs for people with disabilities through a "Win-Win for all project" that leads to soil improvement and CO2 reduction by cutting down the remaining bamboo forests to make bamboo charcoal (biochar).

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SHIGA LAKES
Director
Tomoya Sawai

"Lake up together"
to make tomorrow better than today

SHIGA LAKES was born as the first professional sports club in Shiga Prefecture. Through initiatives such as the Lake Biwa Clean Walk and the Basketball Donation Project, we provide opportunities for fans and boosters to participate in SDGs and community contribution activities. In addition, by collaborating with our partner companies, the partner companies are expanding their positive attitudes externally. We are committed to SDGs actions to "Make tomorrow better than today" with more fan boosters, communities, and partners.

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Moriguchi City (Osaka Prefecture)
Chief Public Relations Desk, Planning Division,
Planning and Finance Department

Naohiro Motonaga

"Moriguchi, a city
where people want to live for a lifetime"



website

Moriguchi City is collaborating with various organizations such as companies, universities, citizens, and organizations to realize "Moriguchi City, a city where people want to live for a lifetime". In order to solve the various issues of the city, we are actively collaborating with multiple companies to promote the support for childcare and the elderly. In addition, we are creating a lively atmosphere in the city by holding the Moriguchi City Public-Private Partnership Expo "MoriHaku feat. Japan Food Festival" where companies and citizens participate together. In the future, we will promote collaboration with various stakeholders to seek for problem solutions.



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Kodomo Yume Kyoshitsu
Representative Director
Sawa Takauchi

Give children a warm sense
of belonging to society!



website

We would like to convey to children who have various problems, such as the difficulty of attending school and "living" in society, that they are "important members" of society, and to develop the ability to make choices and survive. We will turn the negative idea of "I can't do it anyway" into a positive activity. Aiming for a kind and unbiased society in which children care for each other, we will work on three pillars: preventing refusal to school, including breakfast in the primary school's housekeeping room, support for those involved, and creation of an environment where children can live.



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Tanabe City (Wakayama Prefecture)
Planning Department Planning and
Public Relations Division
Planning Coordination Section Chief
Takaaki Kurihara

Development of Local Innovators
and Associates Committed to Local Communities



website

Tanabe City is seeking common ground between solving local problems and corporate profit-making activities from the perspective of CSV (Creating Shared Value). We are cultivating young talent for the region's future through the "Tanabe Future Creation School," which fosters local innovators through the creation of business models that leverage its core business. In addition, with the cooperation of the graduates and the community committed to the region created through the "KUMANO REBORN PROJECT" and "koto-Collabo", we will revitalize Satoyama, protect the Kumano Kodo, and develop business models, including strengthening our efforts.



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HOME Station
Representative Director / Director
**Nobuo Minami /
Haruna Fukuzumi**

Fostering rich relationships in children



website

We aim to create a community where children and young people can grow up in their own way in a rich relationship. When we can't find someone to turn to, we become a third place and build relationships with different people. We will provide a place where they can communicate with various adults, junior high and high school students, and a place where children who are having difficulties at home and school can easily visit, and where they can listen to their voices, watch over them, and consult with government agencies and specialized organizations depending on the situation. In addition, as a place to support children's challenges, we will help create an environment where children can grow in their own way.



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EDUCATIONAL FOUNDATION
AINO UNIVERSITY

Corporate Secretariat General Affairs Center
Director

Tatsuya Okayama

We will protect the global environment
and children's future with the message of
"Zero Food Loss."



website

At Aino University, we focus on food, which is the most familiar thing to people, and on reducing food loss. It goes without saying that "Throwing away food is so wasteful". Moreover, we face risks such as the impact of food incineration and landfill on global warming, the possibility that the number of countries and regions producing food will decrease in the future due to climate change, and the use of taxes (partially) for the disposal of edible foods (food waste). Together with students, we are working to reduce food loss through various measures. The global environment is deteriorating, and immediate actions are required to reduce the burden on future children.



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Kyoto City (Kyoto Prefecture)
Assistant Director, SDGs Promotion Section,
General Policy Office, General Planning Bureau
Kohei Matsuoka

Let's promote "Jibungoto(For me)" and
"Minnagoto(For everyone)"
collaborative initiatives to achieve SDGs!



website

In Kyoto City, as part of the "Kyoto and SDGs Network," the public and private sectors are working together to vigorously promote sustainable development goals throughout Kyoto. Additionally, as part of the public-private partnership platform "KYOTO CITY OPEN LABO," we are working to create and pilot new services by bringing together government and corporate resources. We believe that collaboration with a variety of participants is important, and by promoting further collaboration while promoting initiatives as "for me" and "for everyone", we will help achieve the Sustainable Development Goals. We will encourage behavioral change towards this goal.



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KOBOSHA Co., Ltd.
Director and Vice President
Mai Namisato

All-Female Maintenance Team,
"KOBOGIRL Project"



website

The KOBOGIRL project is a dedicated female maintenance team that not only supports the work style of frontline women, but also applies the work itself as an advantage to the career. In addition to reducing the burden on workers, measures such as night gatherings have also been taken to alleviate the burden on clients, resulting in an increase in the number of female employees. In addition, various and sustainable activities have been carried out, such as the development of the social contribution type disaster mobile toilet "Morasmai", the protection of woodland, and the circular development project "KOBO hut" to increase the relevant population in the hilly and mountainous area.



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Koryo Town (Nara Prefecture)
Planning and General Affairs Department
General Policy Division Chief
Yuki Okazaki

Koryo Town has introduced "TSUMUGI@",
a diagnostic tool to quantify SDGs performance.



website

Koryo Town has introduced "TSUMUGI@", a diagnostic tool for SDGs initiatives since 2022, to grasp the status of initiatives by department, changes over time, and the achievement status of each of the 17 goals. In the Fifth Comprehensive Plan of Koryo Town, initiatives and SDGs are linked, and by grasping the status of initiatives in both the SDGs and the Comprehensive Plan, we are working to promote projects and SDGs initiatives. In addition, we are proactively working on the proper management of public facilities, and have been working on the ESCO project for public facilities to reduce energy consumption since 2021, such as effective maintenance and management of public facilities and LED lighting.



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No Side (Akari Bank)
Akari Bank Executive Director

Michiko Nishitani

Akari Bank provides handmade lights
to sick children needing night nursing care
at home and their families.



website

In order to reduce the burden of nighttime nursing care, Akari Bank is engaged in activities to deliver handmade lights. Continuous observation of bright ceiling lighting is "stress lighting" that interferes with sleep, and we disseminate information on the importance of lighting environments such as "nursing care lighting" and "health lighting" and how to create an environment that makes it easier to provide nighttime nursing care. We aim to devise a lighting environment that suits everyone, such as using pictures drawn by children as lighting, in which everyone can participate and enjoy.



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H2O Retailing Corp.
Sustainability Promotion Manager
Tetsuya Nishida

Building of a Recycling-Oriented Society
for the Future within the Community



website

We are committed to "Tsugu," the creation of a recycling-oriented society within the community, with local businesses, which are in the position closest to consumers, and consumers as partners. We value creating a "Shared Experience" in our daily lives that achieves common goals, thinking and taking action together, and carrying out activities that are "Visible", "Reachable", and "Suitable for the size of the area". Starting from 2022, "Tsugu." will continue to expand the circle of empathy and create new stories with new partners in the future.



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KYOTO BEYOND SDGs
CONSORTIUM
Secretariat
Sho Kawamura

Use "Zero Waste" App
and Achieve Sustainable Society



website

The social problem of plastic waste is a common problem worldwide. We need motivation for companies, governments, and individuals to consider this issue, and we have released the "Zero Waste" app that allows users to easily register information on waste to promote the resolution of these issues. This application has functions such as "easy registration of garbage information", "visualization of activities", and "support of activity groups". It is a communication tool for recording everyone's activities and keeping them engaged in ongoing activities. As a legacy of Expo 2025 Osaka, Kansai, Japan, we will work on co-creation involving a diverse range of players to achieve "Zero Waste."



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Mimamoriai Project
Representative Director
Tatsuya Takahara

Supportive and Coexistence Society Created by ICT,
"Coexistence Support Application"



website

In 2023, we added voice SNS functionality to our application for dementia patients and their families, which was created with the concept of utilizing ICT to support mutual assistance. You can listen to the voices, experiences, knowledge, and wisdom of elderly people, their families, and support groups recorded in 500 episodes of 11 programs, as well as voice and map information, to help you meet local communities, shopping associations, and organizations. We have gathered about 60 universities and organizations to create an environment that satisfies the soul and connects with the local community. With the goal of promoting multicultural coexistence starting from 2025, we will add 74 new languages for business translation (automatic text/voice translation face-to-face simultaneous interpretation) to eliminate language barriers.



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Deep People
Chairman
Fumihiko Maki

"KANSAI SDGs YOUTH Action"



website

"KANSAI SDGs YOUTH Action" solicits actions and ideas from young people to achieve the sustainable development goals every year. We also establish partnerships with companies and organizations to support submitted actions and ideas, expand actions, and implement ideas.



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Osaka Prefectural Suito Kokusai Junior
and Senior High School
**Misaki Imura / Setsuka Uehara /
Isaki Nakata / Sakuno Ito**

Support of
Children's Calculating Ability Development
in Kenya, Namibia, and Zambia



website

We aim to build a model for reuse of calculation cards to improve the calculating ability of primary school students in developing countries. When elementary school students in Kenya, Namibia, and Zambia took math proficiency tests, it was found that their calculation ability was lower. Therefore, we believe that solving the problem of the lack of calculation practice in the calculation cards used in Japanese primary schools can improve calculation ability, and the test results show a significant increase in the number of correct answers. The characteristic of the calculation card is that it does not consume paper and can be reused repeatedly. We collected unnecessary cards from elementary schools in Osaka Prefecture.



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Shiga Prefecture
Senior Advisor
(for Lake Biwa policies and MLGs promotion)
Nobuhiko Miwa

Challenge toward Achieving
"Mother Lake Goals (MLGs)"



website

The MLGs, which are Lake Biwa's version of the SDGs, have established 13 goals as a "Promise to Lake Biwa" among participants in the "Mother Lake Forum and Biwakomi Meeting," which has been held annually since 2011, long before the SDGs were enacted. In other words, MLGs are goals that we create from the bottom up from our own "commitments," and we set them as goals that are close to our efforts and the SDGs, which seem a little distant from our daily lives. Our role is not to "encourage behavior change," but to "gently encourage and promote" what everyone wants to do.



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Pegara Japan G.K.
Representative Partner
Shunsuke Ichihara

Drones and AI to Solve Crop Reduce Problems
in Zimbabwe!



website

Due to the effects of global warming and abnormal weather caused by greenhouse gases, it is said that there are about 1.5 billion Quelea birds that breed abnormally throughout Africa. At Pegara Japan, we are collaborating with the United Nations Development Programme to develop a service that uses drones and AI to drive these birds away from the fields. According to this service, it reduces the burden of manual labor from morning to evening for rural people living in Zimbabwe. In addition, we will continue to work to solve social issues through the use of technology.



21



Abroad International School Osaka
Haruka Inami

Have an awareness of Gender Bias!
Enjoy playing with Discussion Cards
for parent and child.



website

I like blue, but girls like pink, and I'm surprised that boys like squadron things. We interviewed university teachers about this gender bias and found that compared to other countries in the world, Japanese children are more susceptible to the influence of gender bias in manga, which affects their way of viewing things and their future. Therefore, we have created a discussion card to help you understand gender bias. I hope this card can become an opportunity for people to recognize gender bias and achieve gender equality in Japan and the world.



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Okinawa Prefecture
Governor of Okinawa Prefecture
Denny Tamaki

SDGs National Forum 2024 Okinawa



website

On Saturday, December 21, 2024, Okinawa Prefecture held a Sustainable Development Goals Conference aimed at addressing regional issues and achieving regional revitalization through promoting sustainable development goals, sharing relevant precedents of sustainable development goals, and promoting public-private partnerships. Organize the "SDGs National Forum 2024 Okinawa." We hope to use the "SDGs National Forum 2024 Okinawa" to brainstorm the future direction of SDGs with everyone and form various concrete actions and partnerships to achieve SDGs.

