

Looking Towards the Future of Osaka

~With an Eye on Post-Expo 2025~



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**Special Adviser to Governor
June 30, 2025**

Agenda

- ❑ **Introduction to Osaka**
- ❑ **Expo 2025, Osaka, Kansai**
- ❑ **Industry in Osaka**
- ❑ **Urban Innovation**
- ❑ **Realization of a Global Financial City**

□ Introduction to Osaka

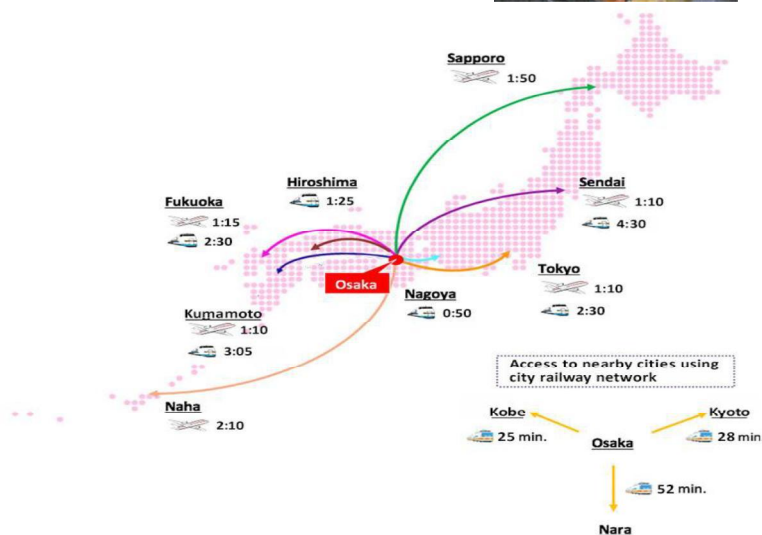


The world's first futures trading market
(Dojima Rice Exchange)



Source: Naniwameishonochi Dojimakomeakinai
(National Diet Library)

Instant noodles
that changed
the world's food culture



GDP

(billion USD)

Switzerland	828.5
Kansai	709.5
Singapore	509
UAE	502.7
HongKong	358.7
Osaka	328.3
Czech	301.8

Population

(million people)

Kansai	20.18
UAE	11.00
Czech	10.94
Switzerland	8.96
Osaka	8.77
HongKong	7.53
Singapore	6.04

Exchange rate:
1\$=131.37yen
(Average in 2022)
(Nara: 1\$=109.78yen
(Average in 2021))

□ Expo 2025 Osaka, Kansai

Site of Expo 2025 Osaka, Kansai



Schedule : April 13 (Sun.), 2025 – October 13 (Mon.), 2025 (184 days) **Venue:** Yumeshima, Osaka

**Official
Participants'
Pavilions**

<Example:U.K Pavilion>



**Pavilions for
Private Sectors**

**Forest of
Tranquility**

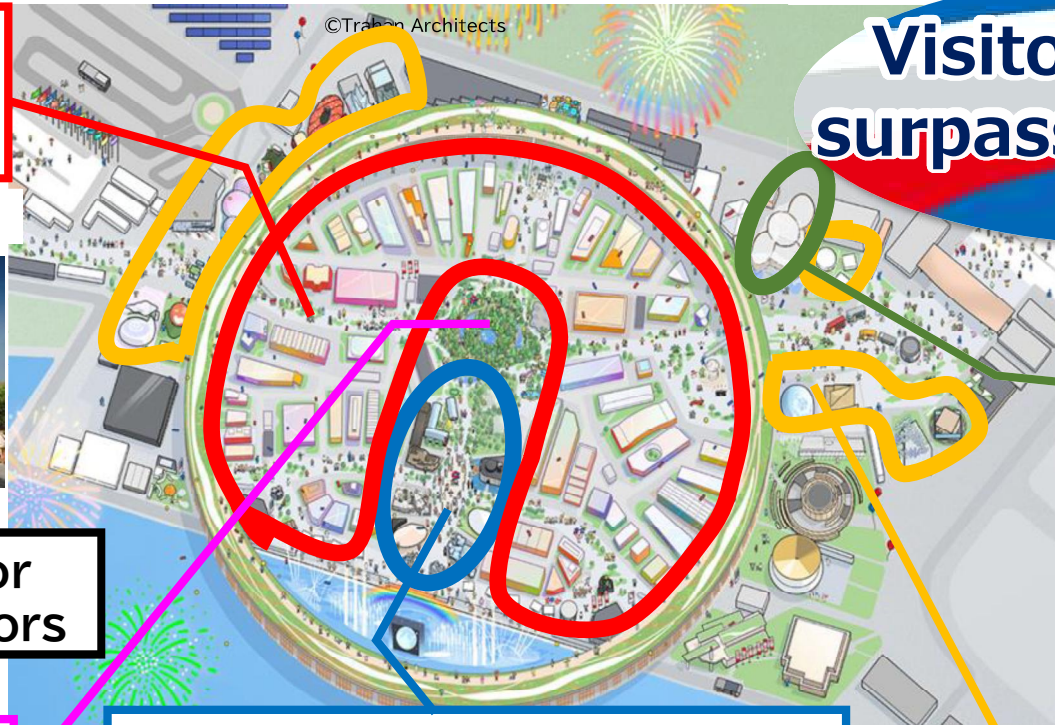
Signature Pavilions

**Visitors (as of June 22)
surpassed 9 Million !**

**Osaka
Healthcare
Pavilion**



Japan Pavilion



□ Expo 2025 Osaka, Kansai

Osaka Healthcare Pavilion



With the theme of “**REBORN**”, the pavilion exhibits the energy and charms of Osaka to the world, while creating new future values from the perspectives of “life” and “health”

Theme

REBORN

“People can be reborn” “Taking a new step”

Logo and Catchphrase



Osaka
Healthcare
Pavilion

むミひカ
げライとラ
ん。いはダ
は

Reborn Experience



iPS Cells for
the Future



Human Washer
in the Future



□ Industry in Osaka

Major Life Science Companies in Osaka

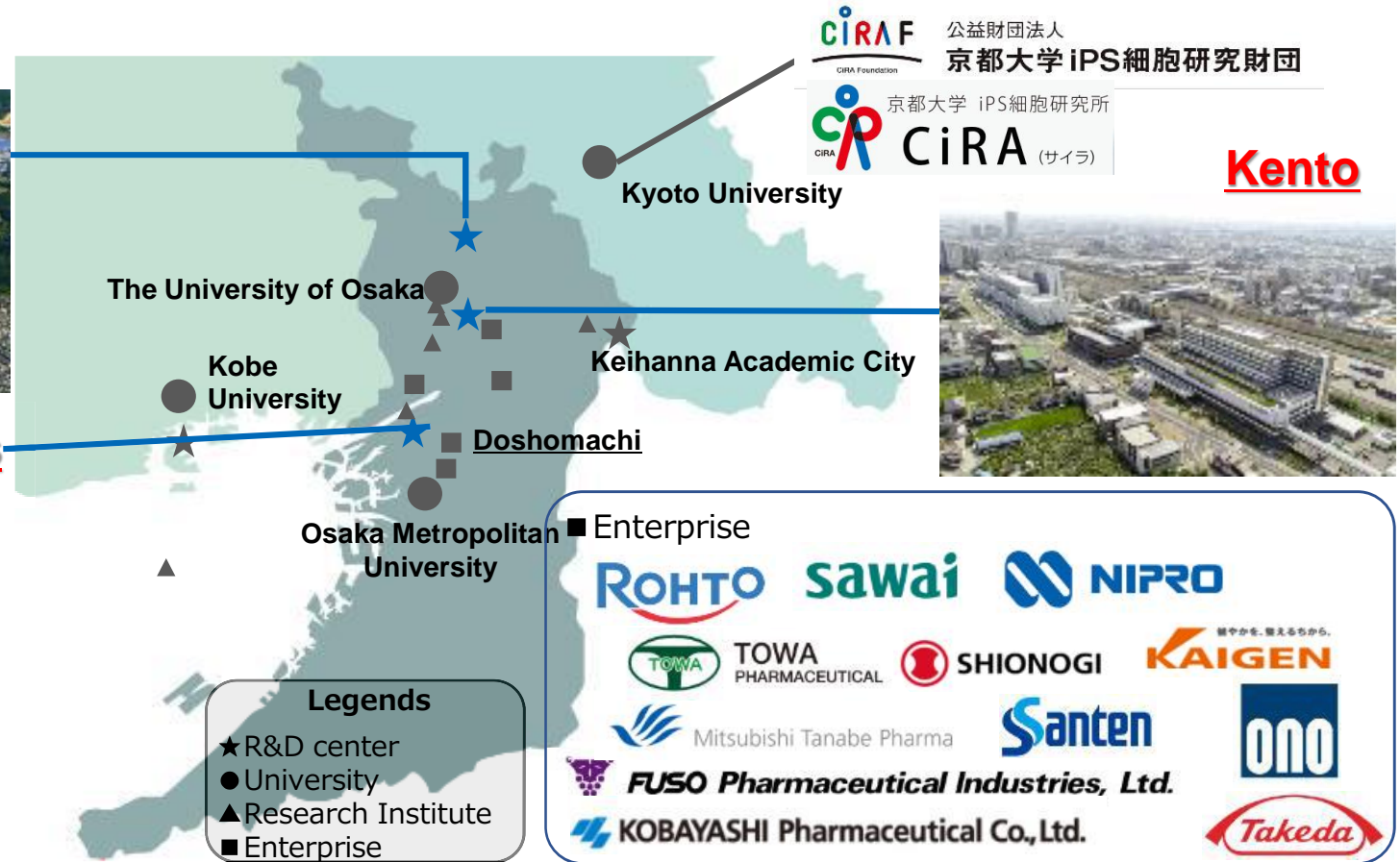
Saito



Nakanoshima Cross



Provided by: Organization of Future Medicine



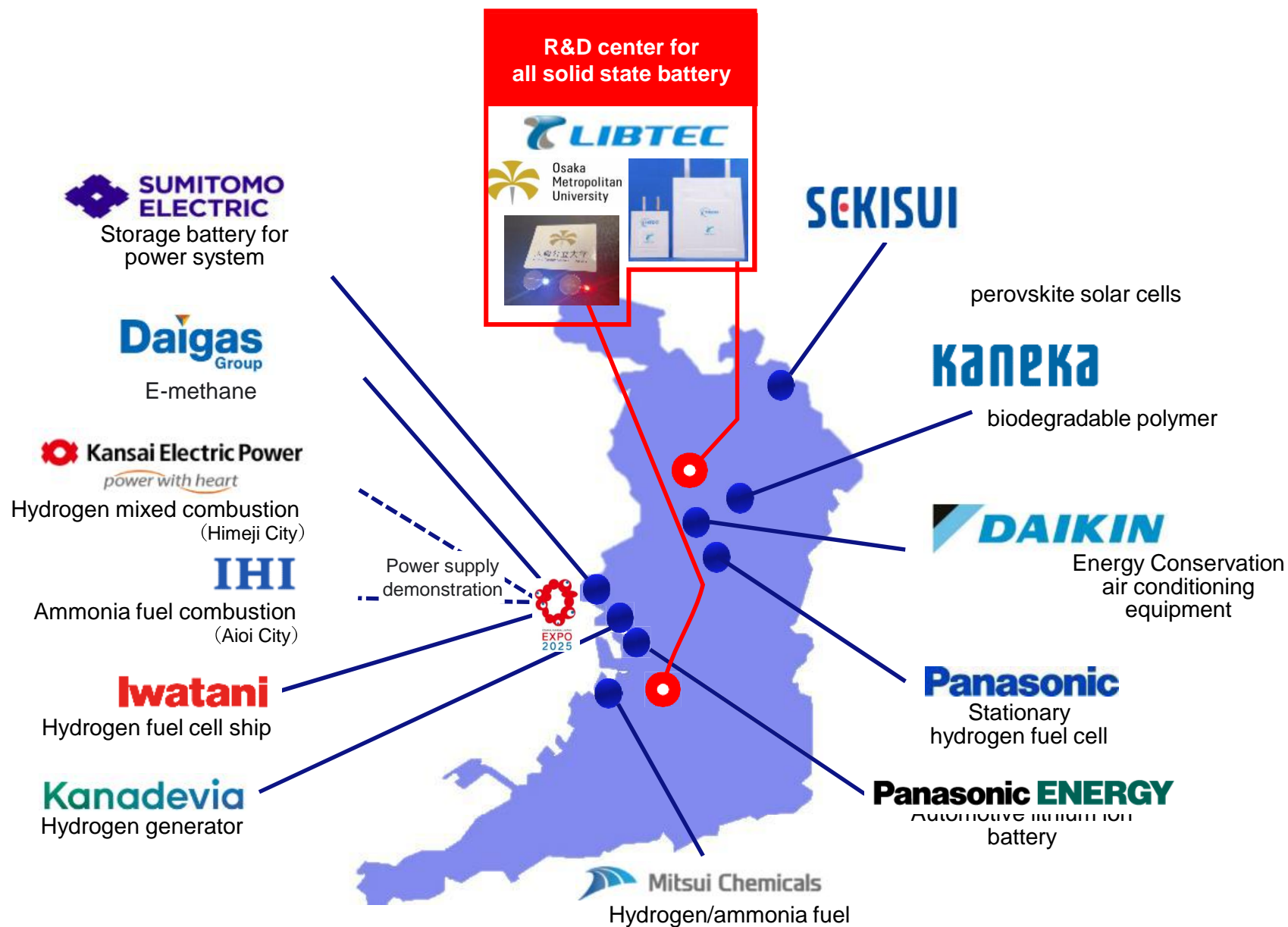
- Uehiro Laboratory for my iPS Cell Research / December, 2024
- Yanai Facility for my iPS Cell Therapy / April, 2025



- (Tentative name) Life Science Innovation Campus operated by Nippon Life and CIC* will open/ Spring, 2026

□ Industry in Osaka

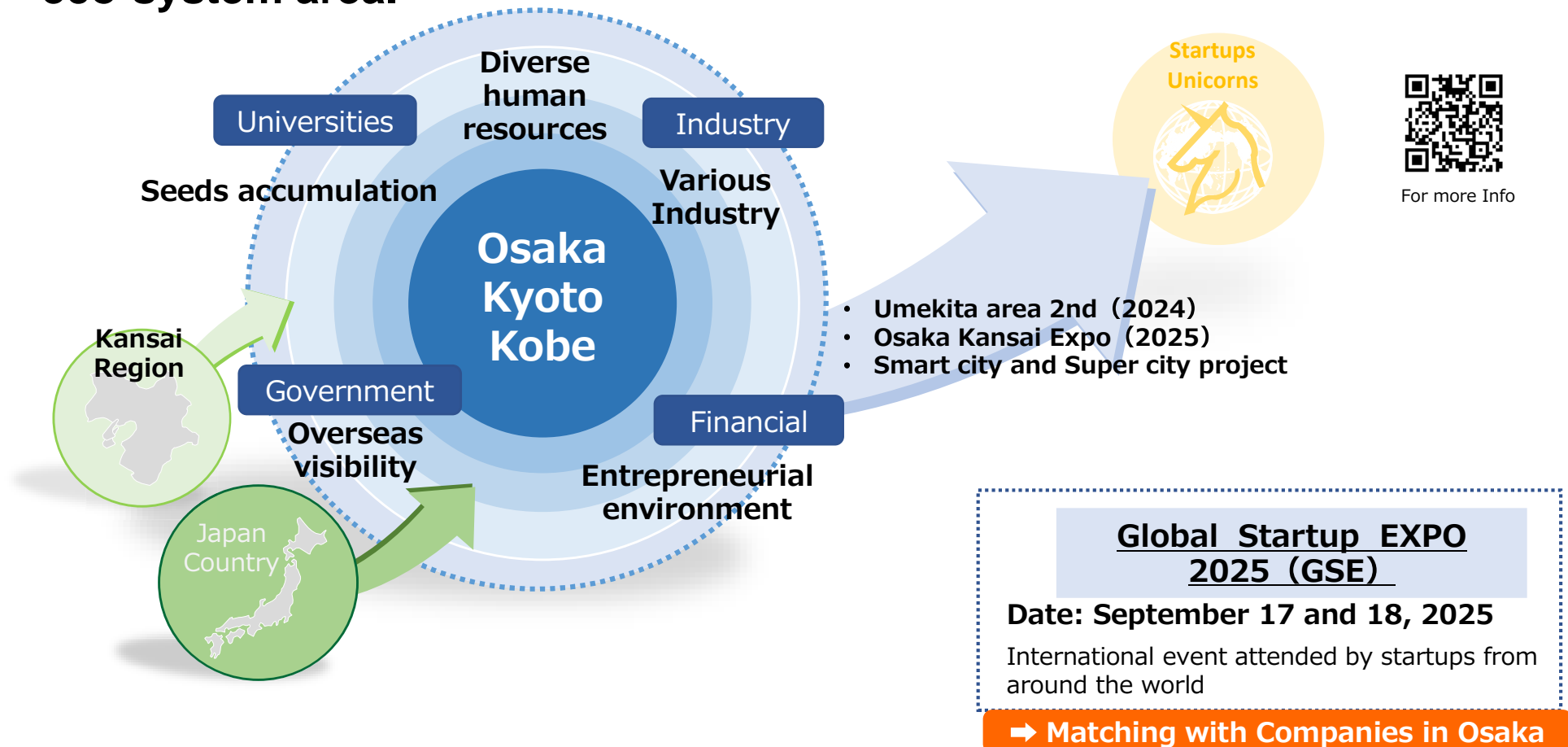
Carbon Neutrality



□ Industry in Osaka

Global Startup Eco-system Cities

Osaka, Kyoto and Kobe are selected as one of Global Startup Ecosystem Hub Cities and working together to achieve a world-class global startup eco-system area.



□ Urban Innovation

Major projects in Osaka

Expo 2025, Osaka, Kansai
(April - October, 2025)



Umekita 2nd stage Development
(2027- (Advance opening of part of the area
in September, 2024))



Development of the eastern
part of Osaka Castle (2028-)
(Osaka Metropolitan University
Morinomiya Campus opens in Autumn, 2025)



Integrated Resort (IR)
including casinos, etc.
(around the Autumn of 2030)



Opening of a new metro line:
Naniwasuji Line (2031-)



Urban development
in Yumeshima
2nd Stage Area



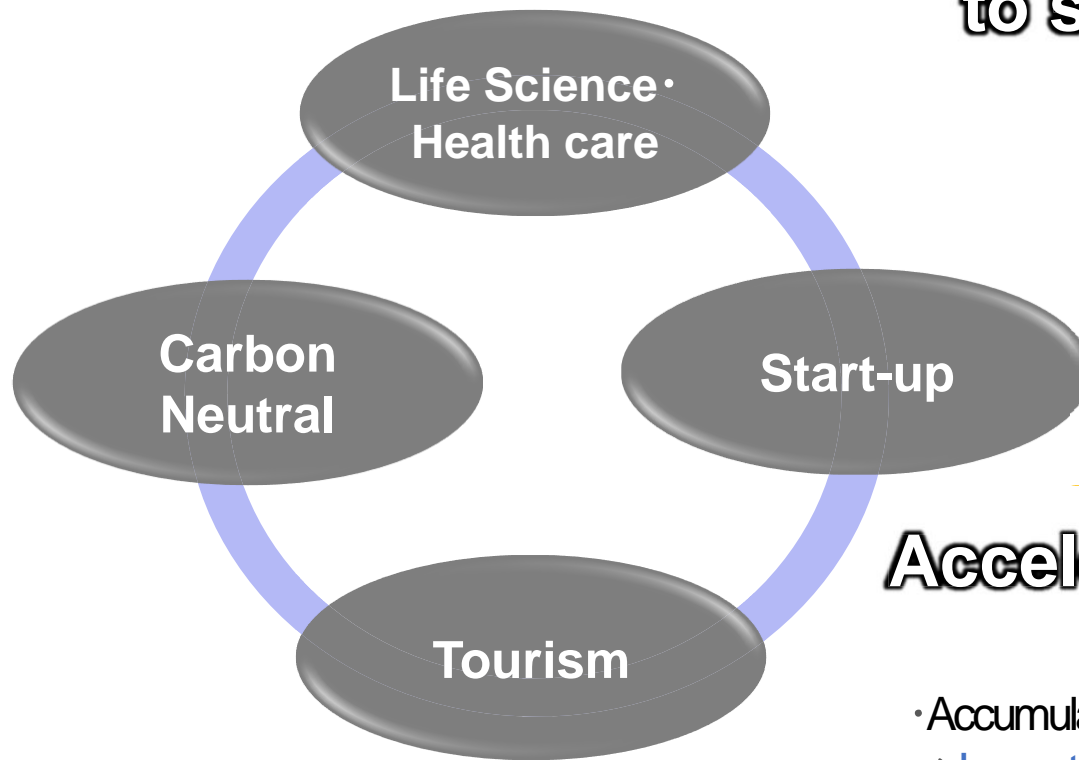
Redevelopment of Shin-
Osaka Station Area



□ Realization of Global Financial City OSAKA

Vision for Promoting a Global Financial City

Osaka industries/projects



**Economic growth
in Osaka and Kansai
to solve the world's problems**

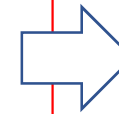
**Accelerate initiatives with
the power of finance**

- Accumulate [human resources/companies/funds](#) in Osaka
- [Investment in industries and projects](#) in Osaka
- Developing [a new Fintech business](#) from Osaka

□ Realization of Global Financial City OSAKA

Strategic Goals and Progress Status

Number of foreign financial companies(including FinTech), investors, etc. recruited



**Recruit 30 companies
by FY2025**

Companies that have expanded into Osaka (24 companies as of 13th May, 2025)

Asset Management Business・
Financial Instruments Business



MorganStanley MUFG



Fintech



Other



SOURCING BROTHERS



東京短資株式会社

□ Realization of Global Financial City OSAKA

Main support items

Support for establishing a base in Osaka **for foreign financial companies**

One Stop Support Center (OSSC)

One-stop support and consultation for specialized consultations such as base establishment and financial licenses.
(English/Japanese/free of charge).



Exemption of Corporate local Tax

First in Japan!

Reduction corporate inhabitant tax and corporate enterprise tax for up to 10 years available to companies locating in Osaka City by FY 2025

Subsidy

※ Each companies, etc., can apply only once for each of subsidy types

Preliminary survey	Maximum subsidy amount : ¥ 1,100,000 (100% of expenses to be subsidized)
Base establishment	Maximum subsidy amount : ¥ 10,000,000 (50% of expenses to be subsidized)

Business Matching

Leveraging the cooperation of companies with networks in Osaka, introduce **potential investment opportunities and collaboration partners**, leading to the creation of new businesses.



The event is scheduled to take place in 2025!

□ Realization of Global Financial City OSAKA

Main support items

Business
Matching

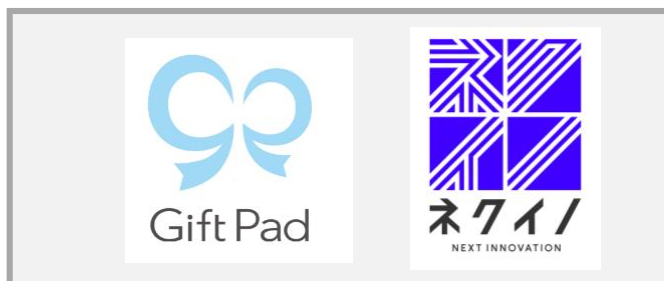
(Ref.) Examples of start-ups in Osaka/Kansai

We can introduce you to start-ups in Osaka/Kansai with excellent technology.

Environment / Energy



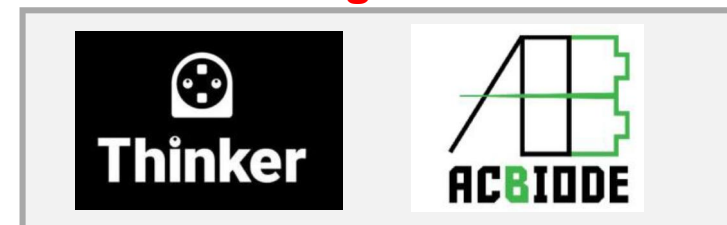
Service Platforms



Biotechnology / Healthcare



Manufacturing & materials



❑ Realization of Global Financial City OSAKA

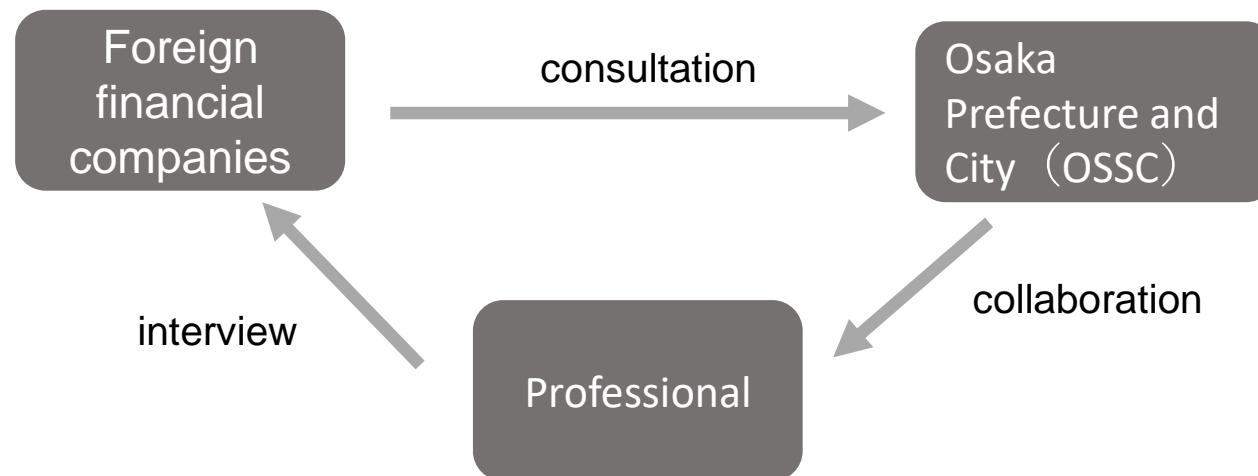
Main support items (Prepare business)

Support provided through special provisions for financial and asset management zones

1. Support for obtaining financial licences, etc.

In April 2025, the “Osaka Virtual Office” of the “Financial Market Entry Office,” established by the **Financial Services Agency (FSA)**, was launched to provide pre-registration consultations and registration procedures **in English** for overseas asset management companies and other entities. It offers a one-stop service for these operations, enabling more seamless procedures via the OSSC.

(Ref.) Free legal advice also offered (Up to two times an hour)



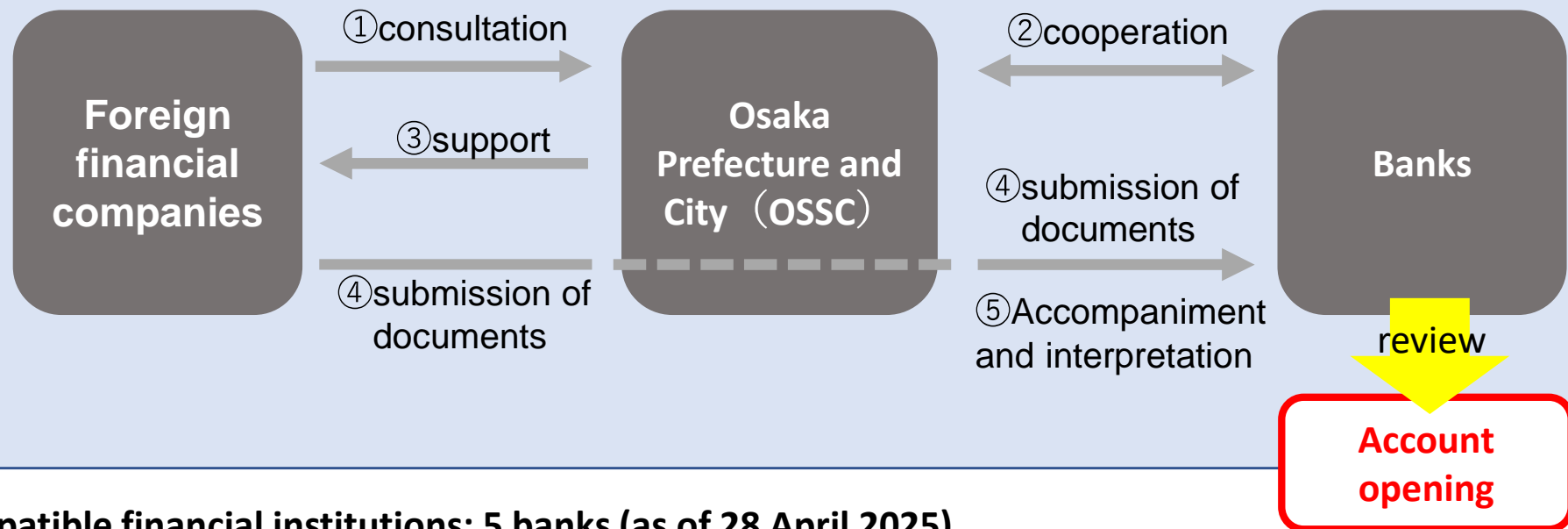
□ Realization of Global Financial City OSAKA

Main support items (Prepare business)

Support provided through special provisions for financial and asset management zones

2. Assistance in opening bank accounts

A network of Osaka Prefectural/City Government and Banks helps **speed up and facilitate the process of opening bank accounts!**



Compatible financial institutions: 5 banks (as of 28 April 2025).



MUFG



MIZUHO



SHINSEI BANK

□ Realization of Global Financial City OSAKA

Main support items

Support provided through special provisions for financial and asset management zones

3 . Administrative procedure in English for incorporation

Foreign companies in the financial sector can apply **in English** for procedures related to **company incorporation and various types of insurance!**

	Incorporation related (Jurisdiction of Ministry of Justice)	Various insurance (Jurisdiction of Ministry of Health, Labor and Welfare)
Target procedure	1 Incorporation registration 2 Attestation of the articles of Incorporation	1 Employees' Pension Insurance and Employees' Health Insurance 2 Labor Insurance 3 Labor Standards 4 Employment insurance

Thank you!



Please scan the QR code
to access today's materials!

<Global Financial City Osaka Official site・SNS>

