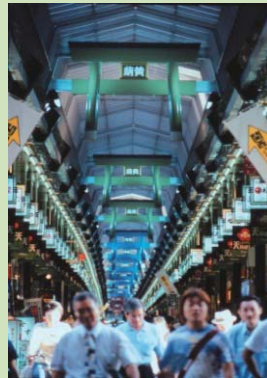
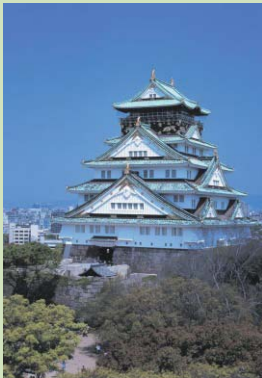




# Attracting more domestic and international visitors

A bustling metropolis that attracts people from Japan and abroad



-  **Becoming an international entertainment metropolis**  
Efforts will be made at becoming a world-class entertainment metropolis that incorporates international conference and trade fair venues as well as integrated resort facilities with casinos, from which large numbers of visitors and a major impact on the overall economy can be expected.
-  **Developing Kansai International Airport into a tourism hub**  
Efforts will be made at attracting tourists from overseas to Kansai International Airport by enhancing the aviation network connecting Asia and various parts of Japan and significantly easing the regulations and procedures of immigration control.
-  **Promoting Kansai as a gateway for tourism in Japan**  
Efforts will be made at making Kansai a gateway to Japan for overseas visitors by promoting the charms of Osaka as a tourist destination and developing new routes tourism resources scattered all over Kansai.



## “Osaka, The Museum” Concept

We will promote the Osaka Museum Concept. It defines the whole urban area as a “museum” and highlights the attraction of Osaka both in Japan and overseas by revealing, rediscovering, enhancing and connecting attractive local resources.