

Five Strategies for Growth



Attracting more domestic and international visitors

- ▶ Becoming an international entertainment metropolis
- ▶ Developing Kansai International Airport into a tourism hub
- ▶ Promoting Kansai as a gateway for tourism in Japan



Human resource development and the provision of opportunities



- ▶ Nurturing high level and global competitive human resources
- ▶ Encouraging the invitation of highly specialized human resources from overseas
- ▶ Strengthening the development of human resources that support growth
- ▶ Building a labor market that can make the most of the strengths of the local communities
- ▶ Strengthening safety nets and providing opportunities that support growth



Enhancing industries and technologies to leverage the strengths of the area

- ▶ Further strengthening industries in cutting edge technology
- ▶ Supporting industries and businesses in Osaka that enter global markets
- ▶ Enhancing lifestyle support industries¹ and urban life support industries²
- ▶ Strengthening international competitiveness by facilitating inward investment
- ▶ Promoting the manufacture of high-end products
- ▶ Supporting avant-garde businesses and speeding up the metabolism of economic activities



Further leveraging the vitality of Asia and utilizing existing logistics and transportation infrastructures



- ▶ Further developing Kansai International Airport into an international hub
- ▶ Further developing Hanshin Port into an international hub
- ▶ Improving expressways to support logistics distribution
- ▶ Improving railway access and the rail network to support public transportation
- ▶ Enhancing strategic infrastructures³ through cooperation between the public and private sectors



Urban revitalization

- ▶ Developing an urban area where businesses, human resources and information come together to spur technological innovation
- ▶ Urban redevelopment leveraging existing local assets
- ▶ Becoming an urban community that plays a leading role in a low-carbon society⁴
- ▶ Becoming an environmentally friendly urban area
- ▶ Creating an agricultural urban community – Rebuilding urban agriculture



1 Service that provides support necessary in everyday life, including childcare and the maintenance of good health and nursing care.
2 Services for businesses that make the most of the characteristics of the metropolitan area, including temporary staffing, design/advertisement, legal/financial services
3 Basic facilities needed for industries and living, including roads, railways and public facilities
4 A society that incorporates such systems for industries and living that limit carbon dioxide emissions which cause global warming