

of Japan's Growth

and boosting domestic demand²



Diverse entities working in the same direction

What is the Osaka growth strategy ?

Regaining our city's strength and vitality

Osaka is recovering from a long economic slump. **Outflow of population and businesses to Greater Tokyo, drop in tax revenue, falling land prices and a higher unemployment rate than other regions in Japan pose a challenge to Osaka/Kansai.**

If they remain unchanged, Osaka will continue to be uncompetitive among cities in Asia and around the world.

Challenges facing Osaka/Kansai will be analyzed, **growth targets for the next decade** will be established, and **the measures to take in the short and medium-term (three to five years)** to achieve these goals will be clearly established.



2020

Five sources of growth

We will make the most of existing assets (human resources, commodities and money) and further develop the strengths and advantages of Osaka and Kansai for:

- Adding high value⁴ and spurring technological innovation
- Attracting inward investment
- Increasing consumption and expanding employment

Logistics and Transport Infrastructure

Urban Revitalization



Growth Targets

◆ **Real growth rate⁵:**
Average 2% or more annually

To expand the scale of the economy by 20% over the next ten years

◆ **Job creation:**
10,000 or more jobs annually

To create 100,000 jobs or more over the next ten years.

◆ **Visitors from overseas (2020):**
6.5 million people visiting Osaka annually

1.7 million (2009) 6.5 million (2020)



A fourfold increase!

◆ **Volume of cargo handled (2020)**
Increase by 600,000 tons at KIX

630,000 (2009) +600,000 tons (2020)



Double the volume!

Increase by 1.9 million TEUs⁶ at Hanshin Port

4 million TEUs (2008) +1.9 million TEUs (2020)



One and a half times the current level!