

Osaka is the Driving Force

Garnering external demand¹

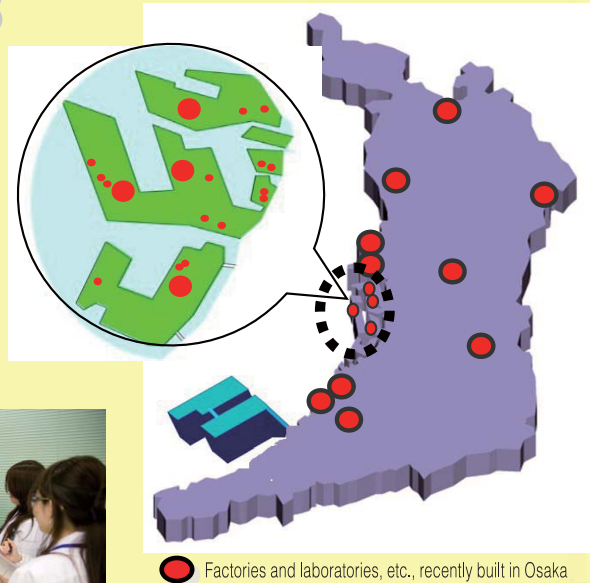
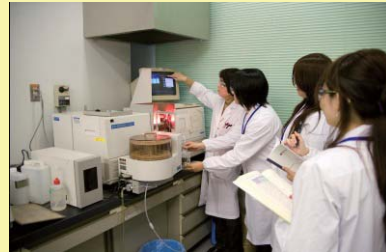
Vision of the future

Advanced³ metropolis

(a metropolis that creates added value)

The polished strengths of Osaka/Kansai create high value.

- ◆ A large number of cutting edge technology industries
- ◆ Fostering, attracting and exchanging highly-specialized human resources
- ◆ Establishing a globally competitive environment



● Factories and laboratories, etc., recently built in Osaka

A major point of convergence

Connecting Asia and Japan, this juncture metropolis brings about accumulation, exchange and distribution functions.

- ◆ Kansai International Airport (KIX) and Hanshin Port as Japan's gateways to Asia
- ◆ Gathering and distributing of human resources, commodities and money



(Courtesy Osaka Port Promotion Association)



1 Demand from overseas, including the export of domestic products and consumption by overseas tourists ; conversely, domestic demand

2 Demand within the country, including domestic consumption and facility investment; conversely external demand

3 Refers to that which has high added value because of its high quality.

4 Superior value of goods and services due to high quality

5 Abbreviation of real economic growth rate. An index of the change in the scale of the economy of Osaka Prefecture (This does not take into account price fluctuation.)

6 Unit of cargo capacity. One TEU means one international standard marine cargo container (20 foot container)